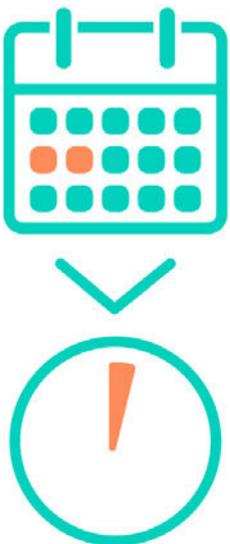


# Better, faster, safer fundraising at the University of Cambridge

xapien<sup>AI</sup>

Research reduced from  
two days to 30 minutes at  
University of Cambridge.



## Before Xapien

Third-party donations are crucial for the University of Cambridge to fund essential facility upgrades and support students through scholarships and bursaries.

However, the university needs to protect its reputation. This involves different teams: the prospect research team delves into a prospect's background, while the fundraising team examines and sends requests for additional investigation.

The due diligence team then carries out a personalised background check and risk assessment, which can take up to two days. But the real challenge starts when concerns arise after resources have already been invested in the process.

**“Xapien is protecting academics, fundraisers and other donors from associating with people who are problematic.”**

Development Research  
and Due Diligence Manager,  
University of Cambridge

“Xapien enables fundraisers to focus their energy where they’ll be most successful, raising more money for research, grants and facilities.”

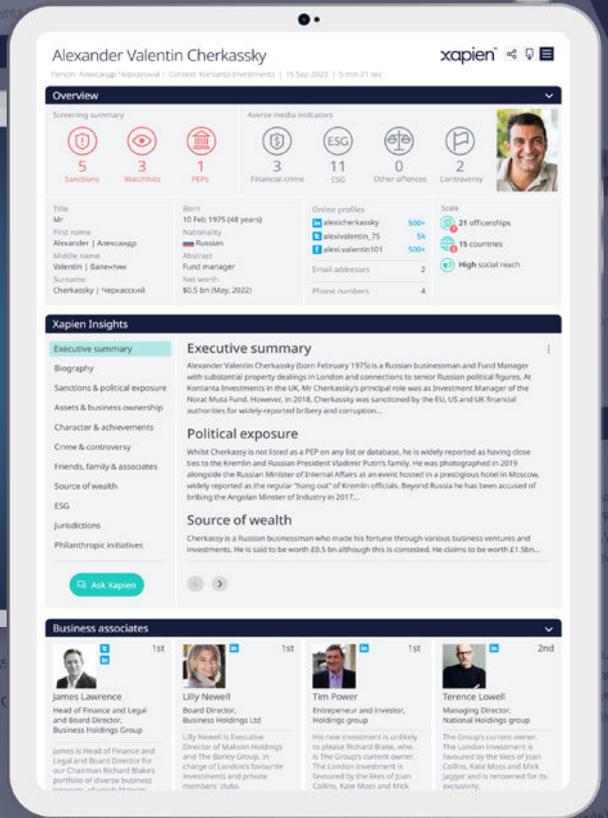
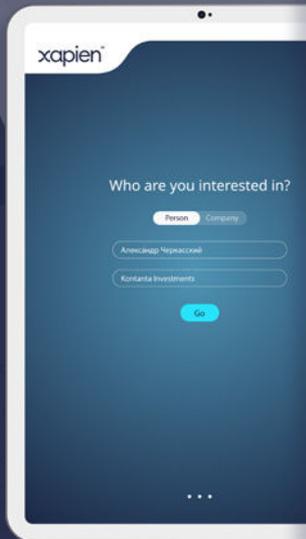
Development Research and Due Diligence Manager, University of Cambridge



Alexander Valentin Cherkassky

Person: Александр Черкасский | Context: Kontanka Investments

Overview



## With Xapien

Xapien’s automated background reports provide a full picture of any person or organisation, anywhere in the world, in 5–10 minutes. The platform reads and analyses data from across the internet to deliver consolidated, insightful reports including flagged risks, wealth estimates, assets, and associates.

By integrating due diligence with prospect research, the two processes work hand in hand instead of holding each other back. Armed with this knowledge, Cambridge University can confidently move forward with fundraising, knowing they have a solid understanding of their prospects.

-  A quick, frictionless fundraising process
-  Research reduced from two days to 30 minutes
-  Fundraisers are provided with valuable donor information earlier in the process
-  Staff can focus their efforts on productive outcomes
-  Donor and fundraiser peace of mind
-  Donations can be received and put to good use, faster

“There’s nothing more frustrating than multiple people being stuck in ethics committees for years, only to find out later that a donor isn’t suitable. There’s a real cost to that, which Xapien eliminates.”

Development Research and Due Diligence Manager, University of Cambridge

Stop Searching. Start Knowing.

xapien.com